

Kind

Ambitious

Determined



FAKENHAM
ACADEMY

Headteacher: Mr G Green

March 2025

Dear Parents and Carers,

We are excited to introduce a new feature in our ClassCharts system: the **ClassCharts Reward Store**. As part of our ongoing commitment to supporting positive student behaviour and encouraging academic achievement, the Reward Store will allow students to redeem points for rewards.

ClassCharts has been a fantastic tool for tracking student progress, attendance and engagement. With the Reward Store, students will be able to exchange the points they earn for a variety of exciting rewards. These rewards can range from small incentives, like personalised stationary or passes for canteen queue jump, to larger prizes such as gift cards or special event tickets.

Here's how it works:

Earning Points: Students earn points for positive actions that reflect Fakenham Academy's values of being kind, ambitious and determined. These points are recorded and displayed on ClassCharts. Examples of behaviours which would gain points are students having all their equipment daily, participating in class, showing kindness, or attending extra-curricular clubs or interventions.

Accessing the Reward Store: Once students accumulate enough points, they can visit the Reward Store section of ClassCharts to view the available rewards and select the reward they would like to spend their points on. Students will have to make their selection by Wednesday night each week to receive them on the following Friday.

Rewards: The rewards available in the Reward Store have been chosen based on what students have said they would like and what will motivate them. The rewards will be delivered to students by the Student Leadership Team every Friday, allowing students to feel appreciated for their hard work.

In the coming weeks, more information will be provided to the students on what rewards will be in the store and tutorials on how to make an order. We encourage you to discuss the Reward Store with your child to ensure they understand how to earn and redeem points. The ClassCharts Reward Store is designed not only to motivate students, but also to continue to promote a positive learning environment at Fakenham Academy.

Thank you for your continued support as we work together to make learning both fun and rewarding for every student. The Reward Store will go "live" from Monday 21st April 2025. If you have any questions about this, please do not hesitate to contact your child's Progress Leader.

Yours Sincerely

S Gray

Steve Gray

Assistant Headteacher: Personal Development